



South Hadley Cultural Council

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www.mass-culture.org/South-Hadley | www.facebook.com/southhadleyculture | southhadley.ma.gov/385/cultural-council

South Hadley Cultural Council

February 24, 2020

Present

Officers: Paul Lambert, Chair. Dick Matteson, Treasurer. Rebecca Slitt, Secretary

Members: Alexis Allen, Ira Brezinsky, Leslie Fields, Scott St. Pierre, Robin Wagner.

1. Approval of minutes from January meeting
2. Correspondence.
 - a. Arcadia Players: change of address
 - b. Mary Jo Maichack: date change for her event, Wee Small Hours, since it was originally scheduled for Easter Sunday. New date TBA
3. Treasurer's report. Total bank account as of February 24, 2020: \$9,855.61
LCC Fund: \$6,655.61
Grant Fund: \$3,200.00

Several recipients have not yet submitted their completed Grant Agreement and W9. Contact people should reach out to their designated recipients to remind them to submit these forms ASAP.

4. Announcements: none

5. Old business

- a. Continuation of the conversation about MASH. What kind of collaboration/support/etc can we have with them?
 - i. Ira says: MASH's mission and SHCC's mission are both to promote the arts; MASH is still a 501c3 nonprofit with funds in the bank, but no people to organize things. How can we help each other?
 - ii. Possible example to follow: Northampton, which shares resources among Cultural Council and other arts organizations to sponsor events like First Night
 1. Dick says: to do that would take a lot of communication with MCC in Boston to figure out how to manage the financial dynamics of state funds vs independent nonprofit funds
 - iii. Paul says: there used to be an actual mini-fair on Columbus Day on the town green! We all think it's a cool idea. But it would take a lot of people power.
 - iv. Or smaller events? SHCC could do the logistics of reserving space and publicity for other people
- b. We'd like to have a social event to bring together local arts organizations and individuals. We've tried in the past and it didn't work – so, what could we do differently?
 - i. We need a specific goal besides 'hang out'. Share info, get help, learn about other ways to get involved.
 - ii. Inviting more people besides grant recipients: people connected with MASH and other arts orgs; people from public school arts departments, PVPA, Chamber of Commerce, etc.

- iii. Chamber of Commerce has periodic mixers “After Five” – music, food, etc. We could sponsor it? Or a business could sponsor it and we could be the topic of discussion.
 1. Ira will reach out to the Chamber of Commerce for a sponsor; Robin is interested in helping too. Paul and Ira will reach out to Loomis Village as a possible location for the event. Tentative dates: April 16, April 28, April 29, April 30.

6. New Business

- a. Alexis says: Maker Fair will take place Saturday April 11 at MHC.

Next meeting TBD based on response from Chamber of Commerce.

Adjourned: 6:50 PM

Respectfully submitted,
Rebecca Slitt, Secretary