



South Hadley Cultural Council
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South Hadley Cultural Council

Tuesday, March 21, 2023

Present: Paul Lambert, John Anz, Ira Brezinsky, Mary Anne Myers, Dick Matteson, Jen Ducharme, Caroline Martin, Joy Jarne

1. Approval of Minutes from Feb. 28th meeting.
2. Approval of Treasurer’s Report (see page following)

Prior Balance as of January 31, 2023

Local Fund	\$4,980.86
Grant Fund	<u>\$350.00</u>
Total Funds	\$5,330.86

Activity from 2/1/23-3/21/23

Transfer from Grant Fund to Local Fund (Reverses prior month transaction)	\$150.00
Grant Awards Dispersed	\$11,705.00
Feb Accrued Interest	\$1.64

New Balance as of December 31, 2022

Local Fund	\$5,132.50
Grant Fund	<u>(\$11,505.00)**</u>
Total Funds	(\$6,372.50)**

** Grant and Total Funds in deficit due to \$17,300 annual MCC allocation not yet received. Total Funds, including the MCC allocation, is \$10,927.50. Of the 39 grants for 2023, at least 26 are now paid out.

3. Old business from previous grant cycles

The only remaining outstanding issue is a report from Ezekiel Baskin on the performance of “Songs of Sea and Space” which had been deferred from 2020 to 2022

4. 2023 Grant Cycle

- a. Requests from grantees for additional funds
Ira and Caroline will meet with Molly Leplage to identify other sources of funding for the Children’s Summer Concert Series
- b. Grantee reception
Members discussed dates and format, recalling that attendance was low when offered in the past. Suggestions that a keynote speaker such as Lisa Wong and a

chance to meet with town leaders might increase the crowd. Refreshments can be paid for by the local fund.

c. Creating a calendar and publicizing grantee events

All 2023 grantees will be contacted about the dates of their events toward the goal of a central calendar, publicity support, and attendance by Cultural Council members.

5. Checking Council Gmail and following up

Mary Anne will check gmail weekly and forward key messages

6. Update on Showcase South Hadley–October 2023

Laudable Productions has been hired as the marketing consultant. A digital calendar platform that can be used by the Cultural Council to post events throughout the year will be part of the project.

7. Other business

- a. The council does not have to approve changes of dates or venues for grantees as long as the event will be held in the same calendar year. Grantees should keep the Council informed of such changes.
- b. The council discussed adding a youth member. A suggestion was made to make a minimum of two, so they would have a peer. Amherst has a youth member who does not vote. This issue will be discussed further.
- c. The report to the Master Planning Implementation Committee was submitted but needs revision.
- d. A suggestion to require grantees to submit their agreements and I9s electronically rather than by snail-mail was raised and tabled for future discussion.

The date for the next meeting was set for Monday, April 24 at 5:30 pm in hybrid format.

The meeting was adjourned at 6:43 pm

Respectfully submitted,
Mary Anne Myers
April 22, 2023