



Massachusetts Cultural Council

South Hadley Cultural Council

c/o South Hadley Public Library, 2 Canal Street, South Hadley, MA 01075

email: culturalcouncil@shadleyma.org

www.mass-culture.org/South-Hadley | www.facebook.com/southhadleyculture | southhadleyma.gov/385/cultural-council

South Hadley Cultural Council

July 18, 2022

Present:

Officers: Paul Lambert, chair; John Anz, co-chair; Mary Anne Myers, secretary; Ira Brezinsky, treasurer.

Members: Joy Jarne, Dick Matteson, Caroline Martin, Alex Ripp

Called to order 5:03PM

1. Welcome to new member Joy Jarne.
2. Approval of minutes from June.
3. Treasurer's Report
 - a. Balance as of June 30, 2022 - \$5,362.86. This includes funds carried over of \$5122.86 plus \$240.00 in one unclaimed grant for 2022. ("Name That TV Tune" at Senior Center: the event is still on the calendar but the grantee has not responded to outreach as yet).
 - b. Balance as of July 13, 2022 - \$5,562.86 plus 6/30/22 interest. Additional \$200 results from a returned uncashed check from a FY20 who was unable to produce their program. This is added to the Grant Fund for granting in FY23.
 - c. Final reports are coming in, but some are late or missing. Dick will send list to Alex for follow up.
 - d. Ira reported that the Community Band Festival concert, which received a 2022 grant from us, will be delayed because they are still waiting for a grant from Northampton Arts Council.
4. Response to Master Plan Implementation Committee
 - a. Paul, John, and Jen will review the points and develop a response.
 - b. The Celebration of Arts and Culture addresses and even exceeds many of the Master Plan's expectations of SHCC.
5. Update from subcommittee working on the Celebration of Arts and Culture
 - a. Paul stressed that work on this project cannot take our focus away from the Council's primary mandate to allocate MCC funds. The project needs volunteers and professional assistance beyond the Council members to work.
 - b. John reported on progress to date and next steps.
 - i. The Selectboard has allocated \$25,000 to the Council to date for this project.
 - ii. The public Zoom announcing the project on July 13 was attended by 16 community members in addition to SHCC subcommittee members and got a front-page story in the Town Reminder.
 - iii. The follow up survey had 14 responses to date, with roughly 6 volunteers for the steering committee and 8 for the Celebration Committee. The survey needs wider circulation, which can extend to neighboring towns.
 - iv. Next steps: the subcommittee will meet again very soon to review the survey responses and get the Steering Committee together. The Steering Committee, which will include members outside of the Council, will decide on key issues such as dates, name, scope, and need for professional assistance.
6. Updates from Dick
 - a. Grantees are not always giving required credit to SHCC and MCC in their promotional materials. Jen, Alex, and John will review the language and follow up.

- b. We need to communicate with MCC staff. Jessica (Jay) Wong is our new contact and Mary Anne volunteered to reach out.

7. Other business

- a. The Cultural Council will participate in the Coffee and Conversation at the Senior Center on Friday, August 19, at 9:30 am.
- b. The Cultural Council page on southhadley.org has been updated with current membership and link to the Celebration survey.
- c. Next meeting set for Monday, August 22 at 5 pm via Zoom, as the state's covid-related allowances for Zoom meetings was recently extended to March 31, 2023.

Adjourned 5:48 PM

Respectfully submitted,

Mary Anne Myers