South Hadley Cultural Council
November 18, 2019


1. **Introduction of New Member:** Ira Brezinsky has joined the Cultural Council

2. **Approval of Minutes** from September

3. **Correspondence:** none except corrections to grant applications

4. **Treasurer’s Report:** Total bank account as of Nov. 7: $7673.43
   a. $1000 of that is rollover from last year’s grant fund for events that were cancelled
   b. $100 more is expected from the Holyoke Creative Arts Center, who also cancelled their program
   c. This year’s grant fund is $12,400! With the rollover from last year’s grant fund, we have a total of $13,500 to allocate.

5. **Report from the Master Plan Committee**
   a. Since last winter, there have been 5 forums and 19 additional meetings around town, getting community input about what residents want for the Master Plan. Now, consultants have an initial Vision! Next come the Priorities, Goals, and Tasks – ie, what we’re actually going to do, and who’s going to do it.
      i. Most important Goals for Cultural Council:
         1. Strengthen social engagement by providing multi-generational education
         2. Integrate cultural opportunities into the life of the town
   b. Master Plan Committee asks for SHCC’s input:
      i. How do we feel about the big Goals? Do they align with our values?
      ii. What are we already doing to support these goals?
      iii. What do we want to be able to do that we’re not already doing? What additional resources would we need to be able to do this?
      iv. How can we measure progress towards these goals? This is one of the major ways they’re trying to improve over 2010; that Master Plan didn’t have a lot of ways to measure progress or concrete ways to determine when a goal had been achieved.
   c. Public comment period is coming soon. Probably Feb or March? They really want to get it done in time for the Town Meeting in May.
   d. Action Items for SHCC:
      i. Subcommittee formed to discuss Master Plan goals: Keith, Scott, Alexis, Timna. Asking absent members to see if they’re interested too. Meeting 6PM Thursday, Dec. 5 at Thirsty Mind.
      ii. Give input to Keith by Dec 20; he’ll pass it along to the Planning Committee.

6. **Grant Application Review.** We granted all of the money that the state allocated to us! We’re sending out letters to people whose grants were declined, and will meet to discuss appeals (if any) in December.

Meeting adjourned 7:36PM
Respectfully submitted, Rebecca Slitt