

THE WEEKLY WRAP UP

A report from Town Administrator Lisa Wong

UPCOMING MEETINGS

**SELECTBOARD - 6 p.m.
Hybrid @ Senior Center**

- Tuesday, Aug. 12

**BUDGET TASK FORCE - 6 p.m.
on Zoom**

- Thursday, July 24

[www.southhadley.org/
agendacenter](http://www.southhadley.org/agendacenter)

FALLS DIGEST JULY ISSUE

The July 2025 issue of the Falls Digest has been published. Check out the South Hadley Redevelopment Authority's current newsletter highlighting the people, businesses and initiatives in South Hadley Falls.

Read it [online here](#).

Interested in receiving the quarterly newsletter directly to your email? Sign up [HERE!](#)

BIG RIG DAY A BIG SUCCESS



Buttery Brook Park was filled with big rigs of all kinds on Thursday, July 17 for the family-friendly Big Rig Day event.

Postcards Mailed to 2025 Census Non-Respondents

Postcards have been mailed to all South Hadley voters who did not answer the 2025 Annual Census/Street Listing. If you received a postcard, please fill out the appropriate line, sign where indicated, and return it to the Town Clerk's Office to be restored to the active voter list. Postcards are postage pre-paid and may be mailed back, but postcards will be accepted in person in the Town Clerk's office during office hours.

Inactive voters are still voters, but will be required to show ID at the polls before they can vote. Failure to restore your active voter status for two Federal elections will lead to removal from the Voter List entirely.

Please contact the Town Clerk's Office with any questions, comments, or concerns at 413-538-5030, ext. 6183, or elections@southhadleyma.gov.

NEWS & ANNOUNCEMENTS

KEEP UP WITH SOUTH HADLEY'S LATEST NEWS



South Hadley Adopts 25 MPH Speed Limit to Improve Vehicular and Road Safety

The Town of South Hadley has adopted Massachusetts General Law Chapter 90, Section 17C, lowering the default speed limit from 30 mph to 25 mph in thickly settled residential areas and business districts. The measure aims to improve road safety and align with South Hadley's long term commitment to safer, more connected neighborhoods.

This step is supported by local crash trends. In calendar year 2024, South Hadley reported 265 motor vehicle crashes—an increase from 195 in the previous year. Crashes involving pedestrians and cyclists have also risen steadily over the past three years, prompting town officials to take action.

“This new speed limit not only helps create safer streets for everyone, but also supports a more efficient use of our department’s time and resources,” said Chief of Police Gundersen. “Our officers spend a significant amount of time addressing speeding complaints and conducting traffic stops. Reducing the default speed limit is a practical way to encourage safer driving habits without needing constant enforcement.”

The change affects only roads that do not already have a posted speed limit, which are now subject to the new 25 mph statutory limit. Roads with black and white speed limit signs will remain unchanged.

“Thank you to Town Meeting members for overwhelmingly supporting a policy that will promote safe driving, reducing crashes, and creating safer, more accessible roads for everyone” said South Hadley Town Administrator Lisa Wong

South Hadley now joins several nearby communities—including Amherst, Hadley, and Northampton—in adopting this safety centered policy. The new limit complements the town’s broader efforts to reduce traffic hazards and make streets safer for all users, including walkers, cyclists, and drivers.

FAQ'S

1 WHY WAS THE SPEED LIMIT CHANGED?

To reduce crashes and serious injuries. Lower speeds make streets safer for pedestrians, cyclists, and drivers.

2 WHAT STREETS ARE NOT AFFECTED?

Roads with posted black and white speed signs stay the same. The 25 MPH limit applies only to roads without posted limits.

3 WHAT IS CONSIDERED "THICKLY SETTLED"?

Areas where homes are less than 200 feet apart for at least 1/4 mile—or where buildings are mainly businesses. Most of South Hadley qualifies.

TOWN OF SOUTH HADLEY MASSACHUSETTS