

**FORM SI**  
**APPLICATION FOR SIGN ILLUMINATION**

Date 3/26/26

File one completed application form together with one (1) copy of the attachments and plan and a PDF of the all submitted materials with the Planning & Conservation Department.

To the Planning Board:

The undersigned herewith submits the accompanying Materials for review as required by Section 255-85G of the Zoning By-Laws.

1. Applicant Sign Dynamics

Address 48 White Birch Plaza, Chicopee, MA 01020

Telephone [REDACTED] Email: [REDACTED]

2. Owner (if not applicant) SNACKY VENTURES LLC

Address 410 Jersey Ave, Gloucester City, NJ 08030

3. Plan Preparer John Lemanski

Title or License HE-076893

Address 48 White Birch Plaza, Chicopee MA 01020 Email: [REDACTED]

4. Location and description of property (street and number) – must be the same as the location of the business associated with the signs: 755 New Ludlow Road

Assessors Map # 9 Parcel # 0009-0007-000

5. Description of proposed signage: Internally illuminated channel letters facing New Ludlow Road

a.) Free standing sign? Yes \_\_\_ No  b) Wall sign? Yes  No \_\_\_

c) Number of proposed signs 1

d) Which, if any, are replacements for existing signs? 0

Minimum required attachments (one paper and one digital)

a) Plan depicting the location of the sign(s) on the property with setbacks \_\_\_\_\_

b) Plan depicting the dimensions of each of the proposed sign(s) \_\_\_\_\_

c) Daytime and nighttime simulation of illumination of the sign(s) \_\_\_\_\_

d) Method of illumination and hours and days to be illuminated \_\_\_\_\_

e) Application Fee (\$50) \_\_\_\_\_

6. The subject property is presently in zoning district(s) – Sec 255-11: 1A

7. Is the property in an Overlay District(s) (Sect 255-15)? No If so, what Overlay District(s):  
 \_\_\_\_\_

8. Fee Paid: Yes \_\_\_\_\_ No \_\_\_\_\_

Gabrielle Lemanski  
 Signature of Applicant

